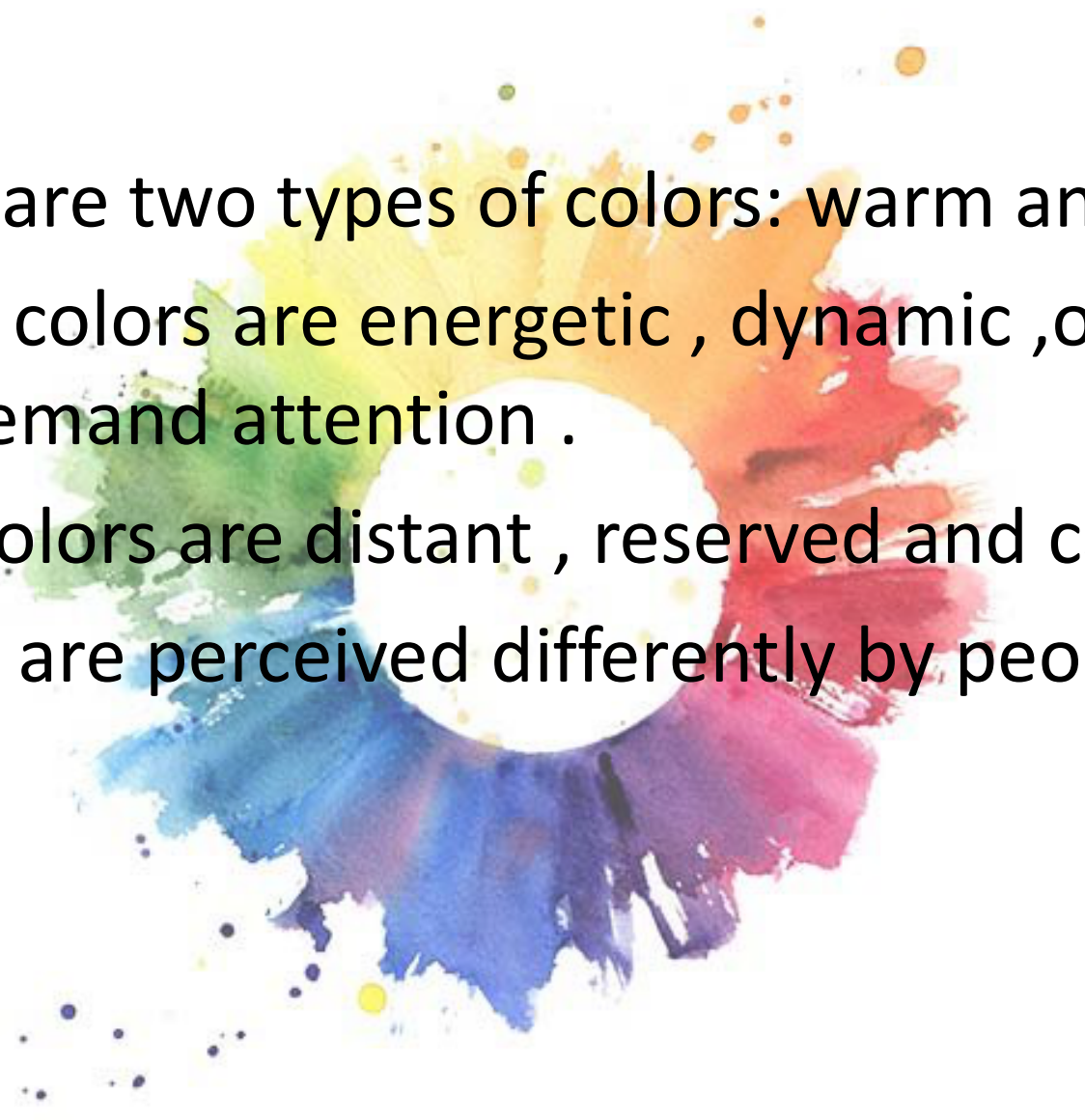


# Colors & Emotions

by Miruna Zaharia

# COLORS

- There are two types of colors: warm and cold .
- Warm colors are energetic , dynamic ,outgoing and demand attention .
- Cold colors are distant , reserved and calm .
- Colors are perceived differently by people .



# RED

- Red is a very intense and eye catching color often associated with energy , love , passion , desire as well as danger , power and blood .



# ORANGE

- Orange represents creativity , enthusiasm , playfulness , warmth , determination and joy.



# YELLOW

- Yellow is the brightest color of the visible spectrum . This color represents happiness , optimism , hope and sunshine.



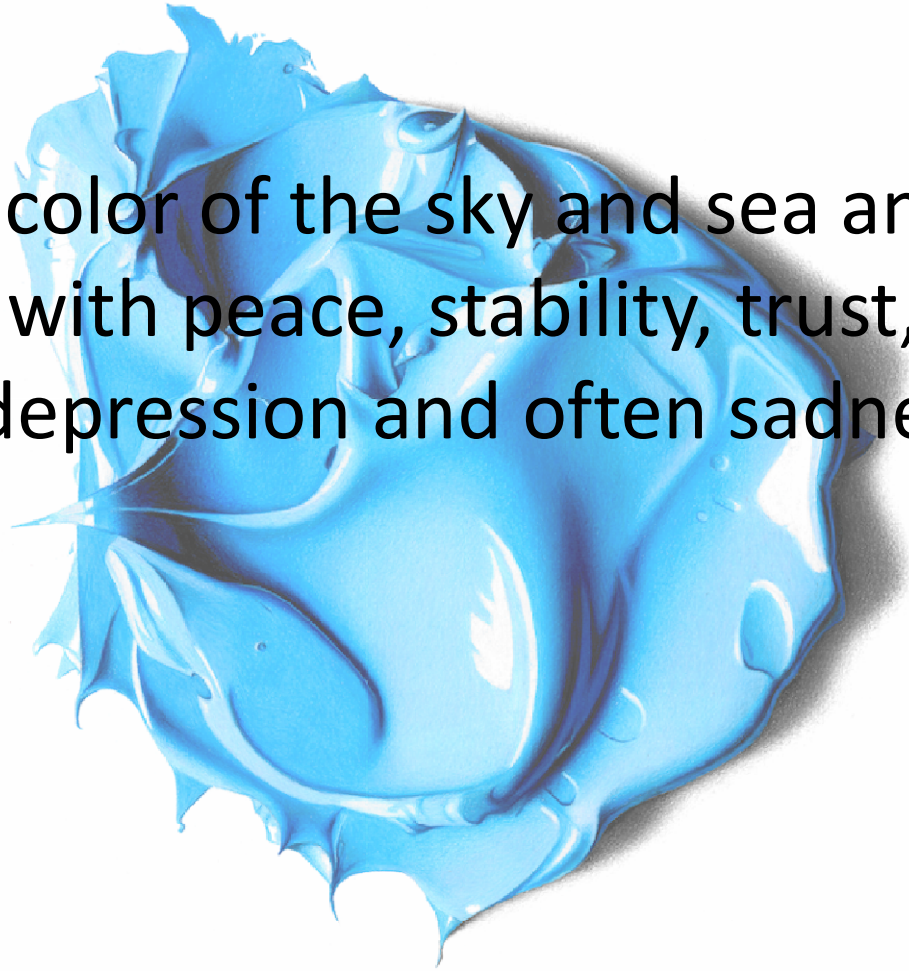
# GREEN

- Green is associated with nature representing fertility , growth , balance , health and good luck.



# BLUE

- Blue is the color of the sky and sea and it's associated with peace, stability, trust, security as well as depression and often sadness.



# PURPLE

- Purple is often associated with royalty , nobility , wisdom as well as with arrogance , cruelty and even mourning .

